

TAIWAN

Steven Crook

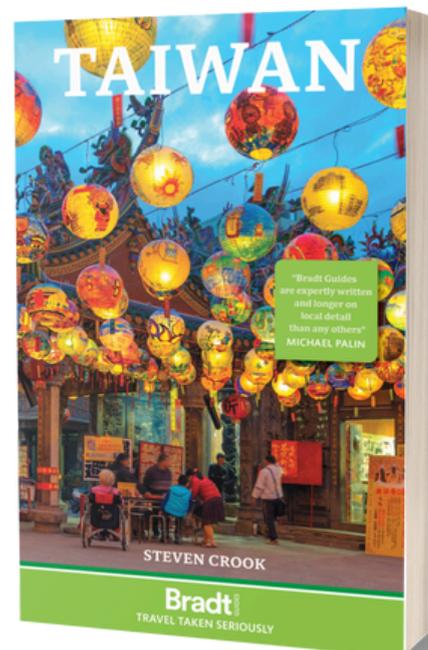
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KEY SALES POINTS

- Written by a Taiwan expert, locally resident since 1991
- Government goal of 10 million tourists in 2025 (which would be up 22% on 2024)
- In 2024, 29% of visitors came from English-speaking countries or countries often seeking English-language travel guidebooks
- Ideal destination for birdwatchers, hikers, foodies, culture vultures

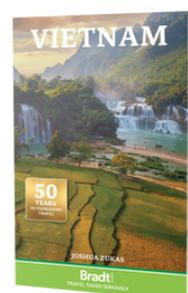
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