

NORTHERN IRELAND

Tim Burford

New from Bradt is Northern Ireland, the longest and widest-ranging standalone guidebook to the country. A UK-governed part of the island of Ireland that comprises six of the original nine counties of Ulster, there is nowhere in Europe quite like Northern Ireland. From great city breaks (including Belfast and Derry/Londonderry) to scenic coastal drives (including Antrim's Giants Causeway), it offers visitors immense variety in a compact package.

KEY SALES POINTS

- The most detailed standalone guidebook to the country – rather than a spin-off from an all-Ireland guide
- Tourism is growing as peace and stability become re-established (4.5 million domestic and international visitors pa)
- Game of Thrones-related tourism is popular
- Written by a prolific travel-guidebook author with strong family connections to Northern Ireland

ABOUT BRADT GUIDES

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Authentic guides, written by expert authors who really know their destinations.
- Comprehensive, practical information with a particular focus on wildlife, culture and sustainability
- For more information, follow us on X, Instagram and Facebook, or visit bradtguides.com



“Bradt Guides are expertly written and longer on detail than any others”
MICHAEL PALIN

“Bradt Guides have been Inspiring people to travel for decades”
KATE HUMBLE



9781804692615
£17.99
JUNE 2025



9781804691809
£17.99
NOVEMBER 20247

9781804693292 • 6TH MARCH 2026 • 1ST EDITION • £16.99 • 208PP
135MM X 216MM • 40 COLOUR PHOTOS • 17 MAPS