

SLOW TRAVEL: ISLE OF WIGHT

LOCAL, CHARACTERFUL GUIDES TO BRITAIN'S SPECIAL PLACES

Mark Rowe

Written by expert author and journalist Mark Rowe, who has visited the island over 30 times since first spending childhood holidays there, this brand new guide to the Isle of Wight forms part of Bradt's top-selling, award-winning series of Slow Travel guides to UK regions.

KEY SALES POINTS

- Always busy, the Isle of Wight is enjoying an even greater surge in popularity thanks to the localism movement.
- 1.96m visitors in 2023; 61 came from areas of the South East including London, 28% came from elsewhere in the UK.
- The most detailed guide to the island available.

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