

ADVANCE BOOK INFORMATION NOVEMBER 2025

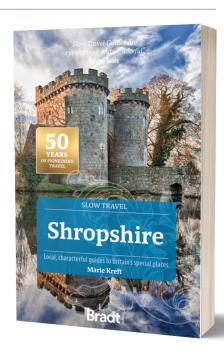
UK TRAVEL

SLOW TRAVEL: SHROPSHIRE

LOCAL, CHARACTERFUL GUIDES TO BRITAIN'S SPECIAL PLACES

MARIE KREFT

Part of Bradt's distinctive, award-winning series of 'Slow' travel guides to UK regions, this new, thoroughly updated third edition of *Shropshire* (*Slow Travel*) remains the only standalone guidebook to provide indepth coverage of England's largest landlocked county. Although often overlooked, Shropshire is remarkable – "the nearest earthly place to paradise," according to author P.G. Wodehouse.



KEY SALES POINTS

- Visitor trips to Shropshire number 12.7 million per year
- Guidebook approach emphasises car-free travel, local produce and characterful accommodation
- Covers Shropshire's ever-expanding food scene, including handpicked restaurant recommendations, some in Ludlow, the UK's 'Slow Food capital'.
- Guidebook has no direct competitors
- Author has taken pride in visiting every attraction listed, aiming to give a personal take that is very different to tourism literature

"Eye-opening and wonderful."

THE SUNDAY TIMES

MAGAZINE

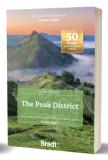
"An excellent guidebook packed to bursting with information and painstakingly gathered detail."

SHROPSHIRE REVIEW

ABOUT BRADT GUIDES

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Authentic guides, written by expert authors who really know their destinations
- Comprehensive, practical information with a particular focus on on wildlife, culture and sustainability
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