

GHANA

PHILIP BRIGGS

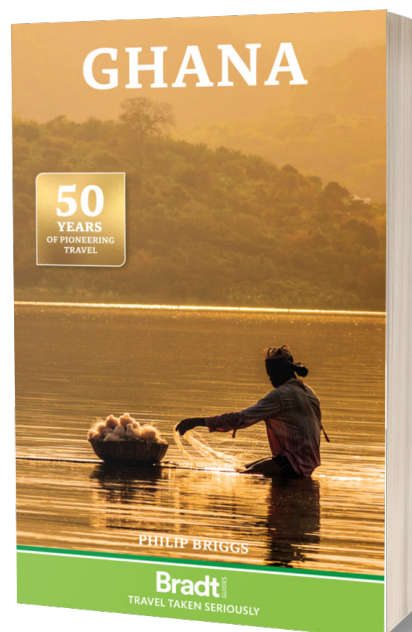
This new, thoroughly updated ninth edition of Bradt's *Ghana* remains the only dedicated guidebook to one of West Africa's few English-speaking countries. Written by Philip Briggs, arguably the world's most experienced guidebook writer, it covers everything from inexpensive opportunities to see wildlife to cultural and historical aspects such as slave-trading posts.

KEY SALES POINTS

- Still the only standalone guidebook, with 16 times more coverage than the only competitor (Lonely Planet's *West Africa* guide)
- Ghana was the first sub-Saharan country to gain independence: 2027 marks its 70th anniversary
- British Airways now has a daily non-stop flight to Accra
- Tourism increasing: 915,000 visitors in 2022 (USA 1st/UK 3rd place)
- Government's tourism strategy aims to connect those with African ancestry to their Ghanaian roots

ABOUT BRADT GUIDES

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Authentic guides, written by expert authors who really know their destinations
- Comprehensive, practical information with a particular focus on on wildlife, culture and sustainability
- For more information, follow us on [X](#), [Instagram](#) and [Facebook](#) or visit bradtguides.com

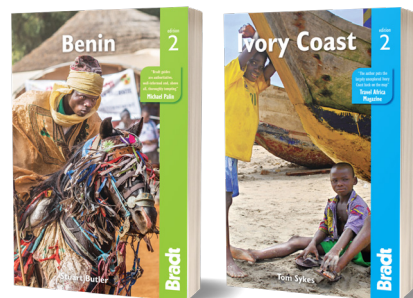


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MICHAEL PALIN

“A great travelling companion”

DIRECTOR MAGAZINE



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