

ITALY: FRIULI VENEZIA GIULIA

INCLUDING TRIESTE, UDINE, THE JULIAN ALPS AND CARNIA




DANA FACAROS & MICHAEL PAULS

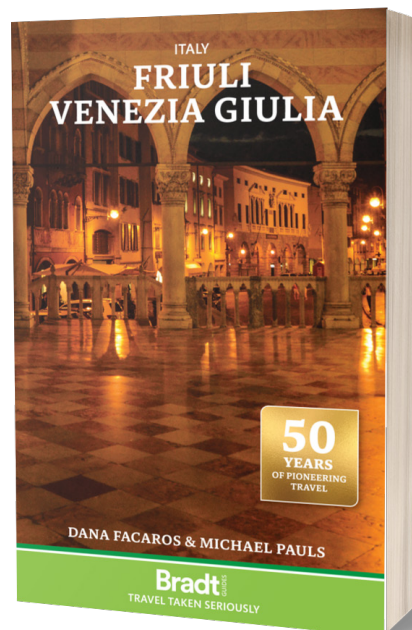
This new, thoroughly updated second edition of *Friuli Venezia Giulia* continues Bradt's coverage of lesser-known but increasingly popular Italian regions. Forming much of the northeast Italian hinterland of Venice, Friuli Venezia Giulia is a convenient, fascinating destination for spending time on the beach, in the Alps or relaxing in the countryside, while its wines and cuisine are attracting worldwide attention..

KEY SALES POINTS

- Friuli Venezia Giulia is a new frontier in Italian tourism, with the most recent tourism numbers up 14% within a year in cities and 15% in mountains
- Local tourist body investing €139 million in tourism infrastructure, aiming to attract 10 million visitors pa
- One of only two guides available to the region, written by Italy-specialist travel writers

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