

ADVANCE BOOK INFORMATION SEPTEMBER 2025

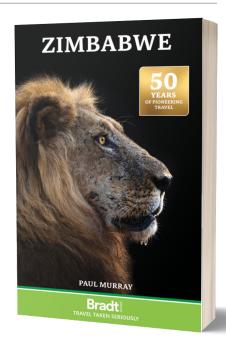
WORLD TRAVEL

ZIMBABWE

WITH A FOREWORD BY SIR RANULPH FIENNES

PAUL MURRAY

The new, thoroughly updated fifth edition of Bradt's Zimbabwe remains the only detailed, standalone guide from a major publisher to cover one of southern Africa's premier safari and cultural destinations. Best known for the astonishing Victoria Falls, Zimbabwe's other experiences for intrepid travellers include evocative wildlife and fascinating arts, jaw-dropping landscapes and astonishing World Heritage Sites.



KEY SALES POINTS

- The only standalone guide to Zimbabwe from a major publisher
- Thoroughly updated by seasoned adventurers resident in southern Africa
- Post-pandemic tourism bounceback: overall arrivals in 2022 increased 174% from 2021
- One of southern Africa's premier safari and cultural destinations.
- Foreword by explorer Sir Ranulph Fiennes
- Greater economic stability has prompted significant investment in tourism infrastructure

"Zimbabwe by Paul Murray is the best guidebook" THE DAILY TELEGRAPH

> "Bradt Guides have been Inspiring people to travel for decades" KATE HUMBLE

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