Bradt TRAVEL TAKEN SERIOUSLY

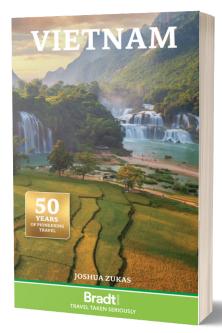
ADVANCE BOOK INFORMATION AUGUST 2025

WORLD TRAVEL

VIETNAM

JOSHUA ZUKAS

Brand new from Bradt is *Vietnam*, a travel guidebook celebrating this fascinating southeast Asian country, which combines 2,000 miles of coastline – complete with idyllic islands, golden beaches and fishing villages – with tropical rainforests, vibrant cities, stunning inland waterways, thousand-year-old temples, terraced paddy fields, herb-infused street food and a richly varied history. Perfect for discerning, independent travellers, this book brims with insider knowledge and advice that gets under the skin of the country.



KEY SALES POINTS

- 2025 marks 50 years since the end of the Vietnam War and the country's subsequent unification
- Popular destination: in 2019, Vietnam had 18 million international arrivals, with key source markets including UK, USA and Australia
- Written by a long-term resident
- Strong focus on responsible travel

"Bradt Guides are expertly written and longer on detail than any others" MICHAEL PALIN

"Bradt Guides have been Inspiring people to travel for decades" KATE HUMBLE

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- Authentic guides, written by expert authors who really know their destinations
- Comprehensive, practical information with a particular focus on on wildlife, culture and sustainability
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