

SLOW TRAVEL: EAST DEVON & THE JURASSIC COAST

LOCAL, CHARACTERFUL GUIDES TO BRITAIN'S SPECIAL PLACES

HILARY BRADT & JANICE BOOTH

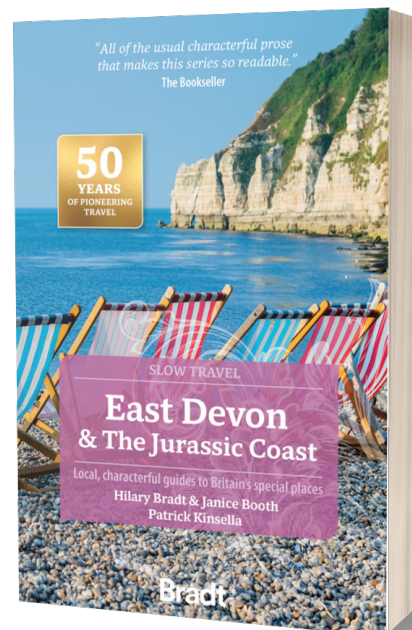
Part of Bradt's distinctive, award-winning series of 'Slow' travel guides to UK regions, this new, thoroughly updated third edition of Bradt's *East Devon and the Jurassic Coast (Slow Travel)* remains the most comprehensive – and only standalone – guidebook to this popular area. Written with the insider knowledge exclusive to local residents, it is an invaluable companion for exploring east Devon and west Dorset.

KEY SALES POINTS

- The most comprehensive – and only standalone – guide available to this region
- Devon is the fourth most popular county for UK holidaymakers, 2021–23 (Visit England)
- Dorset's Jurassic Coast featured in recent films *Ammonite* and *Wonka*
- Growing market: sales of Bradt's UK guides increased every year 2019–23 and are now 50% higher than pre-pandemic (Nielsen)

ABOUT BRADT GUIDES

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
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- Comprehensive, practical information with a particular focus on on wildlife, culture and sustainability
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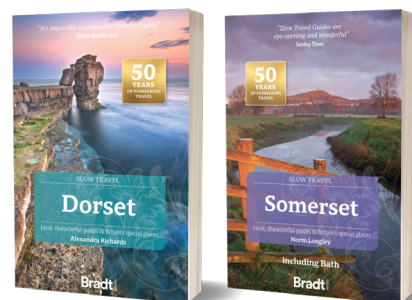


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