TOTE TRAVELTA



Yorkshire Dales (Slow Travel)

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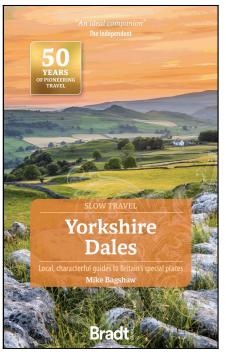
Written and updated by two Yorkshire residents, both outdoors enthusiasts, this new third edition of Bradt's Yorkshire Dales (Slow Travel) sits within the award-winning series of Slow travel guides to UK regions. With dale-by-dale coverage, this thoroughly updated guide features wildlife, cycling, walking, and local food – and suggests routes to experience the best of it all.

KEY SALES POINTS

- Still the most comprehensive guide to this region
- Increasingly popular region, receiving 5 million visitors/year, partly thanks to Tour de York-shire, TV coverage (All Creatures Great and Small, Our Yorkshire Farm) and Harry Potter films
- · Particularly loved for outdoor pursuits (cycling, walking)

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations.
 Many are resident there, or have been visiting regularly over a number of years.
- Each new Bradt guide is backed by a dedicated press and social media campaign



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With a rich level of local detail, these guides get under the skin of Britain's most relaxing spots. Wanderlust Magazine

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