

## ADVANCE BOOK INFORMATION

# Romania: Transylvania

**Author: Lucy Mallows & Paul Brummell**

**March 2024 4th edition**

This new, thoroughly updated fourth edition of Bradt's Romania: Transylvania remains the only standalone, full-length, English-language travel guidebook to Transylvania, Romania's legendary, enchanting and increasingly popular region. Detailed coverage caters for diverse interest groups ranging from city breaks to rural escapes, skiing to wildlife-watching.

### KEY SALES POINTS

- Transylvania tourism rose 10%, 2018–19
- Transylvania accounts for nearly half Romania's tourism visits/nights
- The successful Hotel Transylvania and Twilight films have reawakened interest in Dracula stories and Transylvania
- Expert authors include the former British Ambassador to Romania
- Updated by prolific travel writer Tim Burford, who wrote his first Romania guide in 1991

### About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media campaign

### SPECIFICATION

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