

## ADVANCE BOOK INFORMATION

# Paddling France

**Author: Anna Richards**

**March 2024 1st edition**

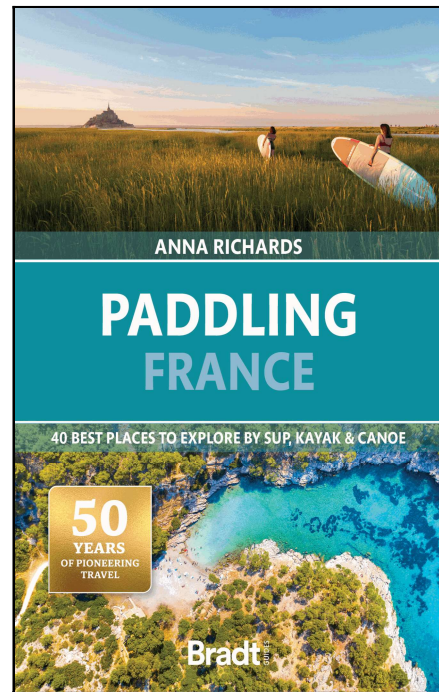
New from Bradt, building on the intense commercial success Paddling Britain, comes Paddling France – the first practical guidebook to explore the whole country by the increasingly popular SUP (stand-up paddleboard), canoe and kayak.

### KEY SALES POINTS

- Paddling Britain (2018) has been a runaway success: over 25,000 copies sold
- 40 handpicked itineraries suiting all abilities
- Routes collectively range from Brittany to the Spanish and Italian borders
- Hugely varied suggestions cover coasts, countryside and cities
- Offers a novel perspective on tourist destinations including Mont St Michel and Pont du Gard
- Written by an experienced paddleboarder and local resident

#### About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media campaign



**NEW TITLE**

**TRAVEL TAKEN SERIOUSLY**

#### SPECIFICATION

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