

ADVANCE BOOK INFORMATION

Orkney

Author: Mark Rowe

March 2024 2nd edition

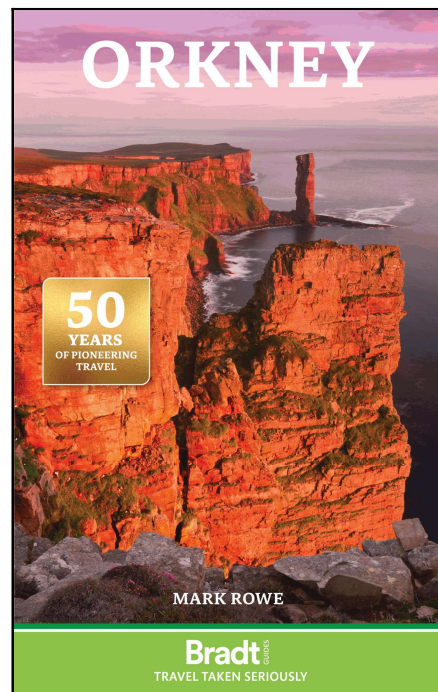
Written by experienced author and journalist Mark Rowe, a specialist on the more remote parts of Scotland, this thoroughly updated second edition of Bradt's guide to Orkney is one of just two standalone guidebooks to this alluring Scottish archipelago.

KEY SALES POINTS

- Tourism to Orkney increased by over a third (2013–19)
- The UK's top destination for cruise ships and an increasingly popular location for family staycations
- World Heritage Site for its Neolithic archaeology, including northern Europe's most important Stone-Age village, Skara Brae
- Orkney features the world's shortest commercial flight (just 60 seconds)

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years.
- Each new Bradt guide is backed by a dedicated press and social media campaign



NEW EDITION

TRAVEL TAKEN SERIOUSLY

Bradt GUIDES

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