

## ADVANCE BOOK INFORMATION

# Saudi Arabia

**Author: Grace Edwards**

**December 2023 1st Edition**

Bradt's Saudi Arabia is the first English-language travel guide from a mainstream publisher that focuses exclusively on the Kingdom, now open for general tourism as part of wider reforms.

### KEY SALES POINTS

- First English-language travel guide from a mainstream publisher to focus exclusively on the country: eight times more pages on Saudi Arabia than a well-known Middle East guide.
- Ambitious tourism strategy. Country opened to many nationalities only in 2019. Tourism's GDP contribution projected to increase from 3% to 10% by 2030.
- Written by a female Middle East expert, with ample advice for women travellers.
- Impartial, up-to-date and comprehensive resource.

### About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media campaign

### SPECIFICATION

Publication date	December 2023
13-digit ISBN	9781784779337
Price	£19.99
Extent	408pp
Format	216 mm x 135 mm
Illustrations/Maps	16pp of colour photos & 29 maps

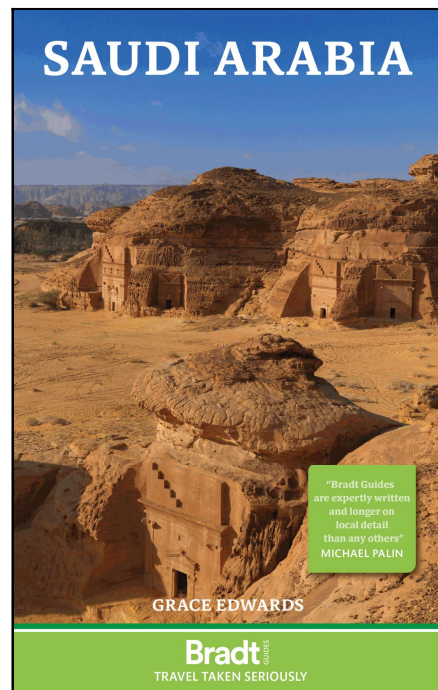
3 la High Street, Chesham, HP5 1BW

Tel 01753 893444 Email [info@bradtguides.com](mailto:info@bradtguides.com)

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