

ADVANCE BOOK INFORMATION

Northern Tanzania

Serengeti, Kilimanjaro, Zanzibar

Author: Philip Briggs

July 2023 5th edition

This new, thoroughly updated fifth edition remains the only full guidebook dedicated to safaris in Northern Tanzania and Zanzibar, home to world-famous destinations including Mount Kilimanjaro, Ngorongoro and Serengeti. It is perfectly tailored visitors combining a northern Tanzania safari and Zanzibar.

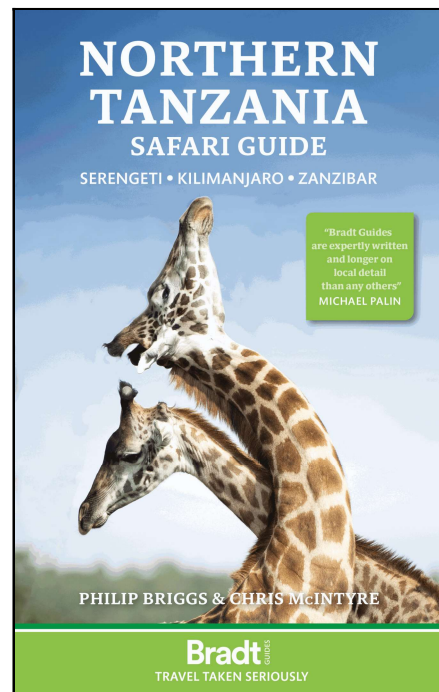
KEY SALES POINTS

Key Sales Points

- Provides the most detailed, authoritative safari-lodge listings available.
- Offers far greater detail about wildlife and where to see it.
- Written by the world's leading writer of Africa guidebooks and the CEO of specialist tour operator Expert Africa
- Complements safaris with add-on beach holidays in Zanzibar
- Tourism doubled 2009–19, exceeding 1.5 million visitors. UK/US are major markets.

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial WINNER of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media campaign



NEW EDITION

TRAVEL TAKEN SERIOUSLY

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