

ADVANCE BOOK INFORMATION

Gascony

with Toulouse

Author: Dana Facaros & Michael Pauls with James Taylor



August 2023 1st edition

New from Bradt, Gascony & the Pyrenees covers a wider area of France than similar travel guides, and offers greater cultural depth – think exploring cuisine rather than merely finding a place to eat – that sets it apart in terms of holiday advice.

KEY SALES POINTS

Key Sales Points

- Written by expert and locally resident travel-writers who have authored 40-plus guides
- Features a wide area of southwest France, including Gascony, Toulouse and the whole Pyrenees
- Deep and broad coverage: culture, landscapes, walking, surfing and cycling
- Encourages quirky tourism: stay in astronomers' dormitories, shop for espadrilles and berets, or climb Europe's tallest sand dune

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media campaign

SPECIFICATION

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NEW TITLE

TRAVEL TAKEN SERIOUSLY