

ADVANCE BOOK INFORMATION

Tanzania Safari Guide

with Kilimanjaro, Zanzibar and the coast

Author: Philip Briggs & Chris McIntyre

May 2023 9th edition

This new, thoroughly updated ninth edition remains the only Tanzania guidebook to reflect tourism's overall shift away from backpackers and budget camping safaris to upper-end/mid-range safaris and beach holidays, and to focus on providing practical information about Tanzania's national parks, game reserves and other safari destinations.

KEY SALES POINTS

- Provides more detailed safari-lodge listings than any other guide
- Offers far greater detail about wildlife and where to see it
- Includes a 48pp wildlife field guide
- Complements safaris with add-on beach holidays in Zanzibar and off-the-beaten-track destinations
- Tourism doubled from 2009–19 to exceed 1.5 million visitors. UK is a major market

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial WINNER of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years

SPECIFICATION

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Price	£19.99
Extent	536pp
Format	216 mm x 135 mm
Illustrations/Maps	68pp colour photos & 58 maps

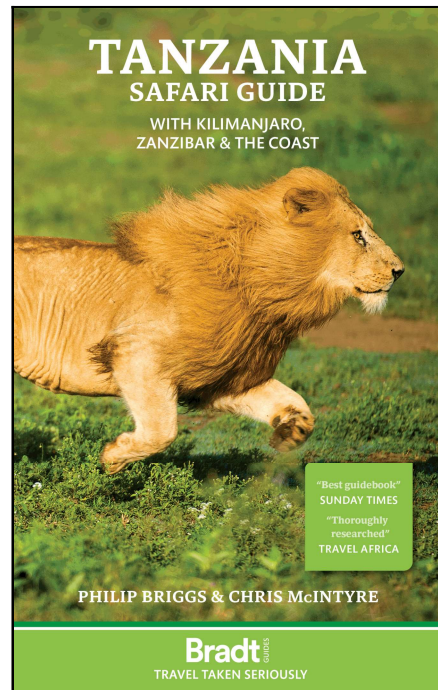
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'Thoroughly researched, with wide appeal to upmarket and budget travellers, the text combines practical advice with extensive background information.'
Travel Africa

'Best guidebook.'
The Sunday Times

NEW EDITION

TRAVEL TAKEN SERIOUSLY

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