

ADVANCE BOOK INFORMATION

North East Scotland (Slow Travel)

including Aberdeenshire, Moray and the
Cairngorms National Park

Author: **Rebecca Gibson**

April 2023 1st edition

Travel writer Rebecca Gibson turns the spotlight on North East Scotland in this brand new title in Bradt's award-winning series of Slow travel guides to UK regions. Following thorough exploration, she caters for walkers, cyclists, wildlife lovers, families, history enthusiasts, foodies and more.

KEY SALES POINTS

- Best-selling series: sales of Slow guides have almost doubled, 2019–2021 (source: Nielsen)
- The only standalone travel guide to this varied region
- In August 2023, Scotland will host the inaugural UCI Cycling World Championships, the biggest-ever cycling event
- Visit Scotland anticipates the 'new normal' moving "towards slow tourism" in the country
- Expert author, resident locally

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial WINNER of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media

SPECIFICATION

Publication date	April 2023
13-digit ISBN	9781784779016
Price	£15.99
Extent	312pp
Format	198 mm x 130 mm
Illustrations/Maps	312pp of colour photos & 17 maps

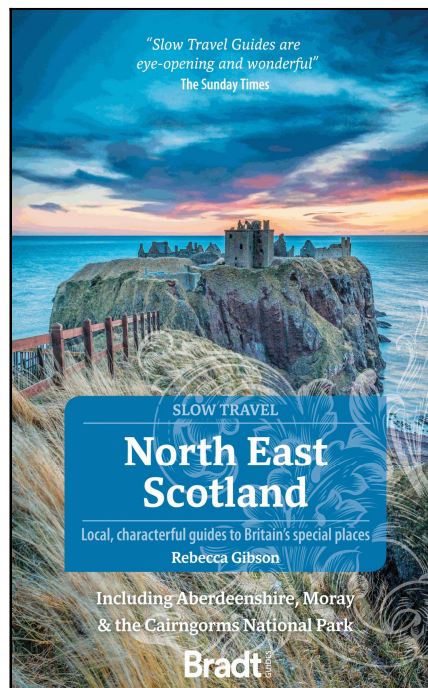
3 la High Street, Chesham, HP5 1BW

Tel 01753 893444 Email info@bradtguides.com

Bradt Travel Guides Ltd, registered in England and Wales; registration no.4138316

www.bradtguides.com

Created on 22/11/2022



NEW TITLE

TRAVEL TAKEN SERIOUSLY

Bradt GUIDES

Distributed by
Grantham Book Services (GBS)
Available through Pub Easy

For sales queries please contact:
email: hugh.brune@bradtguides.com
Tel: 01753 893444