

ADVANCE BOOK INFORMATION

Cycling in Northumbria

21 hand-picked rides

Author: Huw Hennessy

April 2023 1st edition

With both staycations and cycling increasingly popular in the UK, this is a timely new title from the author of Bradt's Cycling in East Anglia and Cycling in Cornwall and the Isles of Scilly. Following the same format as those publications, this user-friendly guide to two-wheeled exploration of Northumbria brims with inspiration for cyclists of all ages and abilities.

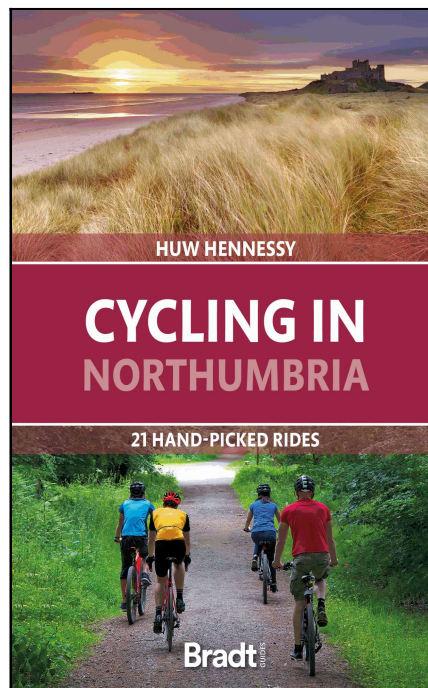
KEY SALES POINTS

Key Sales Points

- Published in association with komoot, the navigation app which has 30 million users worldwide
- Region is a 'sleeping giant' for cyclists, growing in popularity
- The only cycling guide to Northumbria by a leading travel publisher
- 21 hand-picked routes

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media campaign



NEW TITLE

TRAVEL TAKEN SERIOUSLY

Bradt GUIDES

SPECIFICATION

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