

ADVANCE BOOK INFORMATION

Northern Lights

Author: Polly Evans

August 2023 4th edition

This new, thoroughly updated fourth edition of Bradt's guide to the northern lights remains the essential companion to planning and getting the most out of any trip to watch arguably the world's most spectacular natural phenomenon.

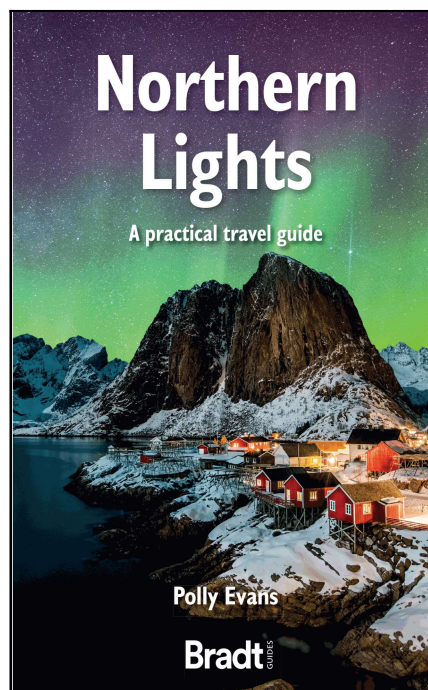
KEY SALES POINTS

Key Sales Points

- Remains the only guidebook to provide detailed treatment of optimum locations for watching the northern lights across Europe and North America (covering Scandinavia, Iceland, Greenland, Canada and Alaska)
- Smaller and fatter than previous editions of the guide, so easily discoverable on shelves, with a wealth of extra photography
- Contains advice on accommodation, photography, science, tour operators and northern lights' forecasting
- Increasingly popular experience: winter tourism to northern Norway increased by 378% (2006–16)
- Written by an award-winning journalist, author and Arctic expert

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations.



NEW EDITION

TRAVEL TAKEN SERIOUSLY

Bradt GUIDES

SPECIFICATION

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For sales queries please contact:
email: hugh.brune@bradtguides.com
Tel: 01753 8934444

3 la High Street, Chesham, HP5 1BW

Tel 01753 893444 Email info@bradtguides.com

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