

ADVANCE BOOK INFORMATION

Durham (Slow Travel)

City, Dales & Coast

Author: Gemma Hall

January 2023 1st edition

Travel writer Gemma Hall turns the spotlight on County Durham in this brand new title, part of Bradt's award-winning series of Slow travel guides to UK regions. Following thorough exploration, she caters for walkers, cyclists, wildlife lovers, families, culture vultures, railway enthusiasts and more.

KEY SALES POINTS

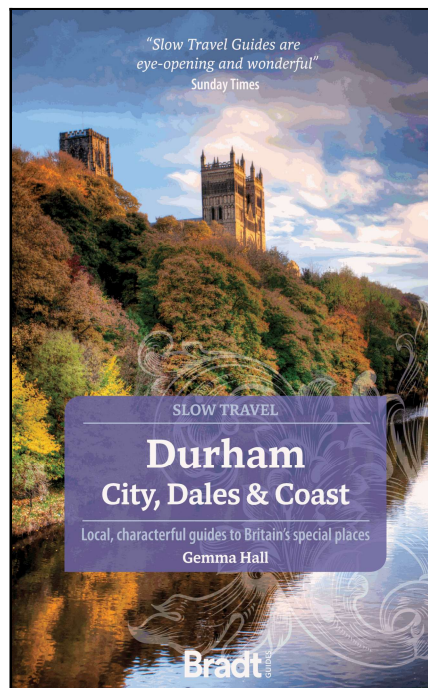
- Best-selling and award-winning series: sales of Slow travel guides have almost doubled during the pandemic (2021 vs 2019; source: Nielsen)
- Written by travel-writer Gemma Hall who grew up in the region
- The only comprehensive guide to Durham alone, a county with half-a-million residents that was visited by 20 million people in 2019

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations.

Many are resident there, or have been visiting regularly over a number of years

- Each new Bradt guide is backed by a dedicated press and social media campaign



NEW TITLE

TRAVEL TAKEN SERIOUSLY

Bradt GUIDES

SPECIFICATION

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