

## ADVANCE BOOK INFORMATION

# Kent (Slow Travel)

**Author: Simon Richmond**

**May 2022 1st Edition**

Folkestone resident and globe-trotting travel writer Simon Richmond turns the spotlight on his home county in this brand new title, part of Bradt's award-winning series of Slow travel guides to UK regions. Walkers, cyclists, families, food and art lovers, and wildlife enthusiasts are all catered for.

### KEY SALES POINTS

- Bestselling and award-winning series: sales of the Slow Travel series have almost doubled during the pandemic (2021 vs 2019, source: Nielsen)
  - Written by Folkestone resident and award-winning travel writer Simon Richmond
  - The most thorough and comprehensive guide to Kent available
- About Bradt Travel Guides
- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
  - Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
  - Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
  - Each new Bradt guide is backed by a dedicated press and social media campaign



**NEW TITLE**

**TRAVEL TAKEN SERIOUSLY**

### SPECIFICATION

Publication date	May 2022
13-digit ISBN	9781784778279
Price	£14.99
Extent	312pp
Format	198 mm x 130 mm
Illustrations/Maps	312pp of colour photos & 17 maps

Distributed by  
Grantham Book Services (GBS)  
Available through Pub Easy

For sales queries please contact:  
email: [deborah.gerrard@bradtguides.com](mailto:deborah.gerrard@bradtguides.com)  
Tel: 01753 8934444

3 la High Street, Chesham, HP5 1BW  
Tel 01753 893444 Email [info@bradtguides.com](mailto:info@bradtguides.com)  
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Created on 07/12/2021

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