

ADVANCE BOOK INFORMATION

Chinese Wildlife

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March 2022 2nd edition

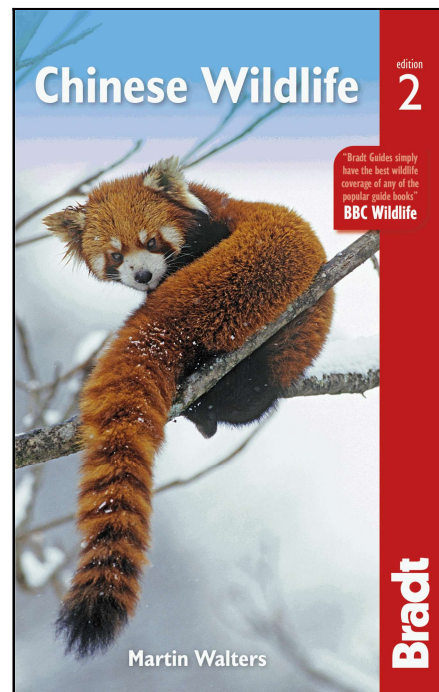
A fully updated second edition of Bradt's visitor's wildlife guide providing a colourful introduction to the mammals, birds, reptiles and other wildlife for which the country is renowned.

KEY SALES POINTS

- Ideal for both the first-time visitor and serious naturalist
- An accessible guide in a portable format
- Includes practical travel tips as well as when and where to spot wildlife
- Full colour throughout with around 200 photographs
- Includes the new Giant Panda National Park

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- Serial winner of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media campaign



'Bradt Travel Guides simply have the best wildlife coverage of any of the popular guide books.'
BBC Wildlife

TRAVEL TAKEN SERIOUSLY

SPECIFICATION

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