

ADVANCE BOOK INFORMATION

Cambridgeshire & The Fens (Slow Travel)

Author: Lucy Grewcock

November 2021 1st edition

This new book adds Cambridgeshire and the Fens to Bradt's award-winning Slow Travel series – the biggest series of UK regional travel guides, now over 20 titles strong. No other title offers the range and depth of information on this varied, beautiful and surprisingly undiscovered region, capturing both its stand-out highlights and lesser-known attractions.

KEY SALES POINTS

- Sales of the Slow Travel series grew by over 80% in 2021 vs 2019 – the largest sales increase of any UK Travel series
- A unique title, offering coverage found in no other guide
- Cambridge consistently ranks as one of the top 10 most visited cities in the UK (VisitBritain)

About Bradt Travel Guides

- Founded in 1974, Bradt is now the largest independent guidebook publisher in the UK with over 200 titles in print
- WINNER of the Gold award for Best Guidebook Series in the Wanderlust Reader Travel Awards 2018 and 2019
- Bradt guides are written by authors who really know their destinations. Many are resident there, or have been visiting regularly over a number of years
- Each new Bradt guide is backed by a dedicated press and social media campaign

SPECIFICATION

Publication date	November 2021
13-digit ISBN	9781784777456
Price	£14.99
Extent	256pp
Format	198 mm x 130 mm

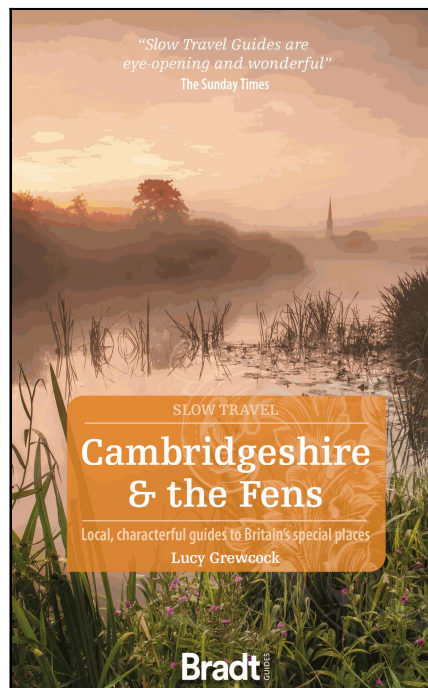
3 la High Street, Chesham, HP5 1BW

Tel 01753 893444 Email info@bradtguides.com

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Created on 26/07/2021



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Distributed by
Grantham Book Services (GBS)
Available through Pub Easy

For sales queries please contact:
email: deborah.gerrard@bradtguides.com
Tel: 01753 893444