

# Bradt GUIDES

ADVANCE BOOK INFORMATION

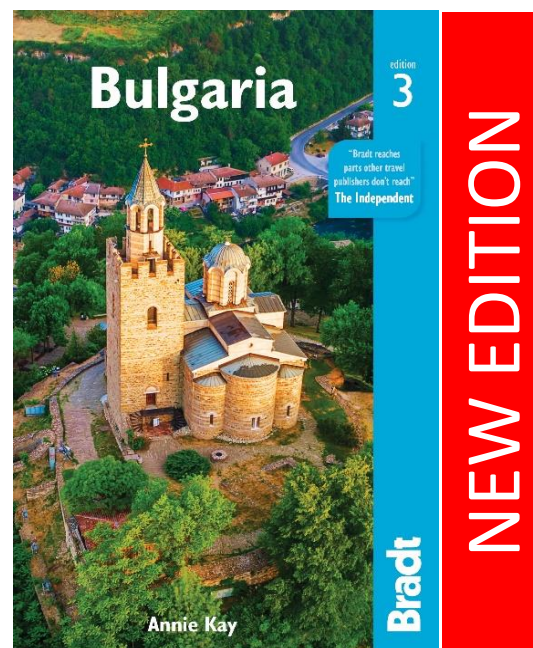
## Bulgaria

**Author: Annie Kay**  
**February 2021 3rd edition**

Fully updated for this third edition by expert author Annie Kay (for over 10 years Chairman of the British-Bulgarian Society and a part-time resident of Sofia), Bradt's Bulgaria offers a comprehensive guide to this increasingly popular country, location of Provadia, Europe's oldest prehistoric town.

### KEY SALES POINTS

- Written and updated by an expert author, widely recognised as the 'go-to' person for information on Bulgaria who advised Caroline Eden when she was writing her 2018 book Black Sea
- Offers better natural history coverage than any other guide
- In 2018 UK visitor numbers were up 46%, US numbers up 10%
- Bulgarian wine – covered in detail – is also on the up!
- Plovdiv is European Capital of Culture 2019
- The Bulgarian Ministry of Tourism has been running a campaign targeted at UK visitors
- Various low-cost airlines fly to Sofia, Plovdiv and the coast



'A good overview'  
Wanderlust Magazine



#### SPECIFICATION

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