Bulgaria

Author: Annie Kay
February 2021 3rd edition

Fully updated for this third edition by expert author Annie Kay (for over 10 years Chairman of the British-Bulgarian Society and a part-time resident of Sofia), Bradt’s Bulgaria offers a comprehensive guide to this increasingly popular country, location of Provadia, Europe’s oldest prehistoric town.

KEY SALES POINTS

• Written and updated by an expert author, widely recognised as the ‘go-to’ person for information on Bulgaria who advised Caroline Eden when she was writing her 2018 book Black Sea
• Offers better natural history coverage than any other guide
• In 2018 UK visitor numbers were up 46%, US numbers up 10%
• Bulgarian wine – covered in detail – is also on the up!
• Plovdiv is European Capital of Culture 2019
• The Bulgarian Ministry of Tourism has been running a campaign targeted at UK visitors
• Various low-cost airlines fly to Sofia, Plovdiv and the coast

'A good overview'
Wanderlust Magazine

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