

### World's top travel writers contribute to ultimate guide on becoming a travel writer

*'The most complete, accessible and inspiring book of its kind.'* – Colin Thubron

Paul Theroux, William Dalrymple, Colin Thubron, Geoff Dyer, Pico Iyer, Levison Wood, Dervla Murphy, Chris Stewart, Sara Wheeler and Simon Calder are among a galaxy of experts who share their advice to aspiring travel writers in a unique new writer's handbook, the first to gather insights from so many acclaimed travel writers in one place.

This inspiring guide also features an innovative 12-step programme of 'creative journeys' for anyone who wants to turn their travels into stories, whether for pleasure or for publication, for friends or for the wider world. Each step contains a writing trip that readers can make near their home or overseas, supported with insider tips from today's best travel authors, editors, journalists, agents and bloggers.

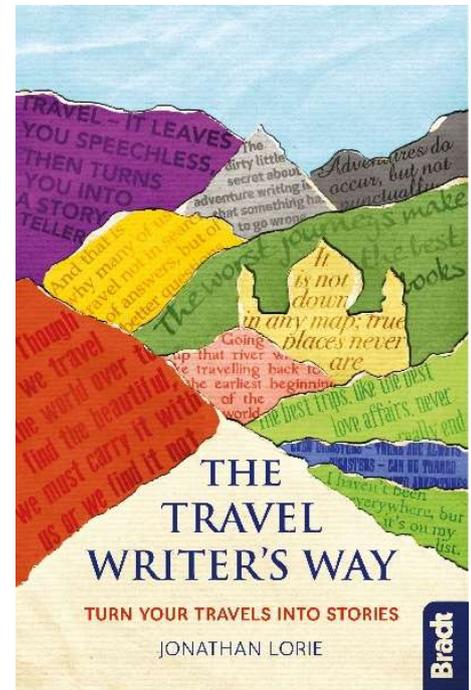
Unlike other writing manuals, *The Travel Writer's Way* takes you on the road to explore and enjoy travel writing for real. This is not just a book offering advice on how to get your work published. It celebrates the pleasure of writing itself, and focuses on learning the writer's craft for anyone interested in place-based writing, from travel article to memoir to private travel journal. This is a ground-breaking approach, as stimulating as it is practically useful.

The guide has been written by expert travel-writing tutor Jonathan Lorie, former Editor of *Traveller* magazine, travel writer for national newspapers and magazines, and director of Travellers' Tales, the UK's leading training agency for travel writers.

Lorie explains: "*The Travel Writer's Way* allows you to learn from the giants of travel writing and turn your own travels into great stories. This book provides all the creative and commercial inspiration you'll need, whether you want to be the next Bill Bryson, see your name in glossy magazines, or just set up a blog and share your trips with friends.

"Future generations may see this as a golden moment for travel writing, when writers can publish their own work online and create new forms of storytelling. That's a creative trip that anyone can take – and they should carry this book with them along the travel writer's way, because the world's greatest travel writers can teach you a thing or two about how to become the kind of writer you really want to be."

To request a review copy or arrange an interview, Q&A, article or talk with Jonathan Lorie please contact [holly.parsons@bradtguides.com](mailto:holly.parsons@bradtguides.com). Competition giveaways and reader discount codes are also available for this title.



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by Jonathan Lorie  
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*Pioneering guides to exceptional places*

In addition to the book, there is a critique service offered for those wanting first-hand advice on specific pieces of their writing. Details of this – and other bonus content – will be available at [www.bradtguides.com/tww](http://www.bradtguides.com/tww)

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#### Notes for Editors

- **Media interviews**, articles, blogs and tutorials from Jonathan Lorie can be arranged by contacting Holly Parsons ([holly.parsons@bradtguides.com](mailto:holly.parsons@bradtguides.com)).
  - **Contents**: Section 1 comprises 12 chapters exploring the craft of writing through real-life assignments and exercises with feedback and advice. Section 2 has three chapters devoted to different formats – writing travel blogs, articles and books. All feature interviews with industry experts.
  - **40 industry experts** are interviewed in the book, including: Paul Theroux, William Dalrymple, Colin Thubron, Dervla Murphy, Geoff Dyer, Chris Stewart, Levison Wood, Sara Wheeler, Pico Iyer, Simon Calder, Rory Maclean, Stanley Stewart, Anthony Sattin, Jason Webster, James Daunt, Peter Strauss, Barnaby Rogerson, Hilary Bradt and Nomadic Matt (Matthew Kepnes).
  - **Suitable for learners at all levels**, from beginners to professionals from other genres, and for leisure or professional travel writers.
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#### About Jonathan Lorie



Jonathan Lorie has been a travel magazine editor, travel writer for national magazines and newspapers, and director of leading training agency Travellers' Tales. He has taught writing courses in Britain, France, Spain, Italy, Turkey and Morocco. Lorie teaches and blogs at [www.travellerstales.org](http://www.travellerstales.org)

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#### About Bradt Travel Guides

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